Raising the financial resources for planting



Planting in Corinth

Partnership Development

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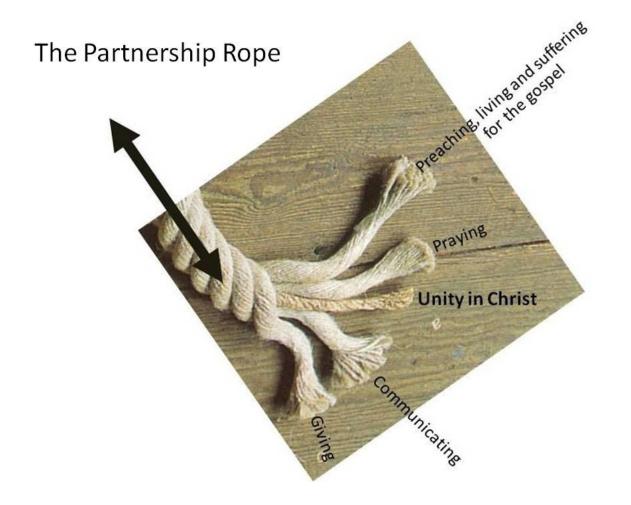
Business Development





Partnership Development





Partnership
development is the
process and practice of
seeking out, forming
and maintaining strong,
warm relationships
between individuals
and churches with the
aim of advancing the
gospel to the glory of
God.

Partnership Development

Fears and defeaters



- Shame
- Rejection
- Dependence
- Social capital
- Anti-evangelistic
- Legalistic
- Distraction
- Ineffective
- Manipulative
- Unnecessary
- Timing

Different kinds of need

For	From	How
Regular costs	Mature congregation, proportion of income	Present to church, teach on giving, membership, cultivate culture
Lasting legacy e.g. building	Congregation, savings, inheritance, housing	Present to church, give examples of what is possible
Project, discrete, time bound, goals	Business people	Approach 1-4 individuals and present project vision
Crisis	Congregation, extra 1% of this year's earnings	Present church 1% to fix the problem, not every year
Seeding, building or post	Christian trusts	Research, apply and be willing to report
Social care	Government, charities	Research thoroughly, apply and be willing to comply
Mission, Planting	Partner churches and individuals	Develop relationship, explain clearly as mission partner

Cultivating a generosity culture in your plant – Why?

https://youtu.be/h5ZEHY0y4r8

- Commitment versus fence sitting
- Clear teaching versus assumptions
- Challenge idols versus accommodation
- Counter-culture versus world

Starting a business (Mike Muthamah)

- Plan is more important than product.
- What has worked in similar contexts?
- What skill do you have that's in demand?
- Don't borrow for a first business.
- Make projections.
- Set up systems.
- Know when to give up. The numbers don't lie.
- Not everyone is cut out for business.



<u>Support Raising 101 – London Church Planting</u> <u>Academy (londonplantingacademy.org)</u>

Different sorts of giver: discern

- Giving to the individual
- Giving to the place/project
- Giving to a wider vision
- Giving for legacy
- Giving for leverage
- Giving for a need
- Giving because they need to

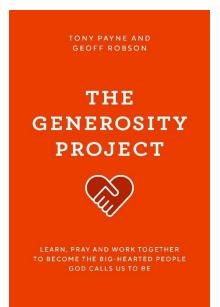
Different levels: segment

£12,000 per year

4 partners at £100 per month 10 partners at £50 per month 10 partners at £10 per month -----

Cultivating a generosity culture in your plant – How?

- Preach the Word
- 2. Have different cultures preach the Word
- 3. Make regular committed giving as easy as possible
- 4. Demonstrate integrity
- 5. Be generous as a church
- 6. Be generous yourself
- 7. Have high expectations
- 8. Encourage breadth of giving
- 9. Cast bold gospel visions
- 10. Provide help (e.g. CAP)



Tent making & Business Development

Employed or self-employed?

Bi-vocational or co-vocational?



Dath

income	Both	Wiinistry
With lowest		Mission engagement
time & energy		Discipleship context
		Cultural engagement
		Social renewal

N 4: 10: 10 + 10: 1

Making it work financially (business model canvas)



Guy Kawasaki