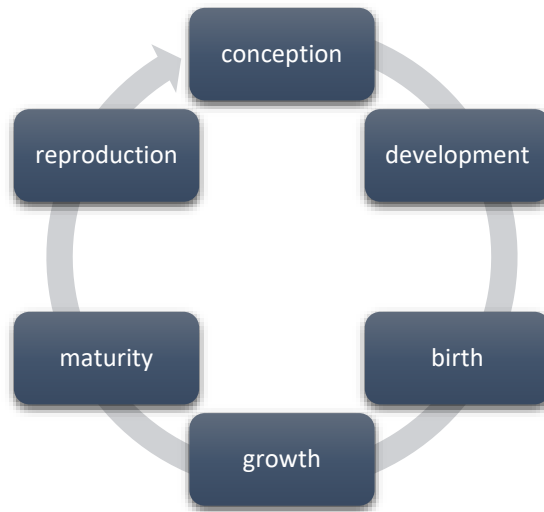


The Conception Stage
 'We'd like to have a baby'



Six Critical Questions

1. What do you want to do?
2. Who do you want to reach?
3. Who is going to lead you?
4. Which roles do you need to fill?
5. What's it going to cost and who could pay?
6. What do we need to do to get ready?

Critical Question	Explanation	Critical Activity
What do you want to do?	Vision, values and mission	Praying
Who do you want to reach?	Identify the mission field	Researching
Who is going to lead you?	Find the right guy	Selecting
Which roles do you need to fill?	Build your team	Recruiting
What's it going to cost and who could pay?	Design multiple versions	Budgeting
What do we need to do to get ready?	Address the capability deficit	Training

1. What do you want to do?

Question: what do you want to bring into existence?

2. Who do you want to reach?

Question: who do you want to reach with your church plant?

3. Who is going to lead you?

Question: have you got what it takes to plant a church

4. Which roles do you need to fill?

Question: what or who do you absolutely need on your team?

5. What's it going to cost and who could pay?

Question: what's the Lidl, the Tesco and the M&S Versions of your plant?

6. What do we need to do to get ready?

Question: before the church launches, what have you got to do to get from where you are as a team to where you need to be?

Conclusion

Appendix

In the church planting process, there are four key questions that you need to ask and provide answers to

- | | |
|--|----------|
| 1. What really matters to us? | Values |
| 2. What are we supposed to be doing? | Mission |
| 3. What do we want to bring about? | Vision |
| 4. How are we actually going to do this? | Strategy |

Or to put it another way

- Values answers the 'how are we doing this?' question
- Mission answers the 'what are we doing?' question
- Vision answers the 'where are we going?' question
- Strategy answers the 'how are we going to do this?' question

Identifying your Values: What will drive your church plant?

1. What are values?

1. Values are constant
2. Values are emotional
3. Values are biblical
4. Values are convictions
5. Values are drivers

2. Why do values matter?

1. Values determine a church plant ministry distinctive
2. Values ensure church planting ministry alignment
3. Values communicate what really matters
4. Values influence overall behaviour
5. Values are the hidden motivator
6. Values shape ministry character

Aubrey Malphurs: The Importance of Vision

1. Provides energy
2. Fosters risk taking
3. Legitimizes leadership
4. Empowers the church
5. Sustains the ministry
6. Motivates giving
7. Keeps church forward looking

11 Differences Between Mission and Vision

	Mission	Vision
DEFINITION	Statement	Snapshot
APPLICATION	Planning tool	Communication tool
LENGTH	Short	Long
PURPOSE	Informs	Inspires
PROMOTES	Knowing	Seeing
SOURCE	Head (intellect)	Heart (emotions)
ORDER	Comes first	Comes second
FOCUS	Broad	Narrow
IMPACT	Clarifies direction	Challenges commitment
DEVELOPMENT	Science (taught)	Art (caught)
COMMUNICATION	Visual	Verbal

	Mission	Vision
DEFINITION	A mission statement is a broad, brief and biblical statement of what we're supposed to be doing	The vision statement is a clear, common and compelling picture of what we're trying to bring about
APPLICATION	Planning tool: since it helps us plan for the future by reminding us what we're supposed to be doing	Communication tool: used to help the church see the desired future destination
LENGTH	Short enough to put on a t-shirt	Longer than the mission statement so that we can describe the desired future outcome in some detail and paint a picture of where we'd love the Lord to take us
PURPOSE	Informs people about what we're going to be doing	Inspires people with where we're going to be heading
PROMOTES	Knowing: people will get it conceptually	Seeing: people will see it and feel it emotionally
SOURCE	Head (intellect): speak from the head	Heart (emotions): speak from the heart
ORDER	Comes first	Comes second
FOCUS	Broad	Narrow
IMPACT	Clarifies direction	Challenged commitment
DEVELOPMENT	Science (taught)	Art (caught)
COMMUNICATION	Visual	Spoken

CHECK YOUR VISION



LEAD
THINKERS' COACHES